

# 100% Organic

**OLYMPIC MOUNTAIN GRAINS**  
100% Organic  
**Berry Granola**

WSDA organic logo. Size must be equal to or smaller than USDA seal.

USDA seal in tri-color or black.

OLYMPIC MOUNTAIN GRAINS  
5555 Farm Rd NW, Lynden, WA 98264  
Certified Organic by  
Washington State Dept. of Agriculture

Certifier statement must be below final handler or distributor information.

- |             |  |
|-------------|--|
| <b>MUST</b> | <ul style="list-style-type: none"> <li>Contain 100% organic ingredients and organic processing aids (excluding water/salt).</li> <li>Identify the certifier of the packaged product below the final handler or distributor information.</li> <li>Identify organic ingredients in the product ingredient statement.</li> </ul>      |
| <b>MAY</b>  | <ul style="list-style-type: none"> <li>Include the term "organic" on the principle display panel.</li> <li>Include the 100% qualifier before "organic."</li> <li>Identify ingredients as "organic" in the product ingredient statement.</li> <li>Include the USDA organic seal.</li> <li>Include the WSDA organic logo.</li> </ul> |

# Organic

**OLYMPIC MOUNTAIN GRAINS**  
98% Organic  
**Berry Granola**

Option to list % organic ingredients.

WSDA organic logo. Size must be equal to or smaller than USDA seal.

USDA seal in tri-color or black.

OLYMPIC MOUNTAIN GRAINS  
5555 Farm Rd NW, Lynden, WA 98264  
Certified Organic by  
Washington State Dept. of Agriculture

Certifier statement must be below final handler or distributor information.

- |             |   |
|-------------|---|
| <b>MUST</b> | <ul style="list-style-type: none"> <li>Contain at least 95% organic ingredients (excluding water/salt).</li> <li>Contain no more than 5% non-organic ingredients and processing aids. Non-organic substances are limited to those listed in sections 205.605 and 205.606 of the organic regulation.</li> <li>Identify organic ingredients in the product ingredient statement.</li> <li>Identify the certifier of the packaged product below the final handler or distributor information.</li> </ul> |
| <b>MAY</b>  | <ul style="list-style-type: none"> <li>Include the term "organic" on the principle display panel.</li> <li>Include the percentage of organic ingredients before "organic."</li> <li>Include the USDA organic seal.</li> <li>Include the WSDA organic logo.</li> </ul>   |

# Made with Organic

**OLYMPIC MOUNTAIN GRAINS**  
Made with organic blueberries, grains, and nuts  
**Berry Granola**

"Made with" claim must be no more than half the size of the largest label font and must be the same type and style without emphasis.

WSDA organic logo

OLYMPIC MOUNTAIN GRAINS  
5555 Farm Rd NW  
Lynden, WA 98264  
Certified Organic by Washington State Dept. of Agriculture

Certifier statement must be below final handler or distributor information.

- |                 |  |
|-----------------|--|
| <b>MUST</b>     | <ul style="list-style-type: none"> <li>Contain at least 70% organic ingredients (excluding added water/salt)</li> <li>Contain no more than 30% allowed non-organic ingredients. Allowed nonagricultural substances and processing aids are limited to those listed in §205.605 of the organic regulations.</li> <li>Identify organic ingredients in the product ingredient statement.</li> <li>Identify the certifier of the packaged product below the final handler or distributor information.</li> </ul> |
| <b>MAY</b>      | <ul style="list-style-type: none"> <li>Include "made with organic..." claim, listing up to three individual organic ingredients or food groups.</li> <li>Include the percentage of organic ingredients and/or the WSDA organic logo, provided a "made with" claim is also included.</li> </ul>   |
| <b>MUST NOT</b> | <ul style="list-style-type: none"> <li>Use the USDA organic seal.</li> <li>Use the term "organic" in the brand name on the principle display.</li> <li>Make "organic" or "100% organic" product claims.</li> <li>Use non-organic ingredients produced with genetic engineering, sewage sludge, or irradiation.</li> </ul>  |

# Shipping/Storage

**OLYMPIC MOUNTAIN GRAINS**  
Organic  
**Berry Granola**  
Lot # 12345

WSDA organic logo is optional.

System is required to trace back to organic product's source.

OLYMPIC MOUNTAIN GRAINS  
5555 Farm Rd NW, Lynden, WA 98264  
Certified Organic by  
Washington State Dept. of Agriculture

Certifier statement is optional, but recommended.

USDA seal may only be used on 100% organic and organic products.

- |             |   |
|-------------|---|
| <b>MUST</b> | <ul style="list-style-type: none"> <li>Be fully traceable back to the source of the organic product.</li> <li>Print lot numbers, if used, on the storage and shipping container.</li> </ul>   |
| <b>MAY</b>  | <ul style="list-style-type: none"> <li>Use the term "organic."</li> <li>Include the certifier statement anywhere on the label.</li> <li>Include the USDA organic seal (only on "100% organic" and "organic" products).</li> <li>Include the WSDA organic logo.</li> </ul> |

Labels on containers such as boxes, bins, drums or other containers not intended for distribution to final consumer do not have the same requirements as packaged products intended for retail or final sale. §205.307 of the USDA organic regulations clarifies these requirements.

# Information Panels

## Certified Organic Product Information Panel

Products making “organic” or “made with organic” claims must identify all organic ingredients.

Ingredients identified as organic through the use of the word organic or an asterisk identifying organic ingredients.

**Ingredients:**  
Organic dried blueberries\*, dried strawberries\*, oats\*, rice bran\*, almonds\*, cinnamon\*, salt.

\*Organic

**DISTRIBUTED BY OLYMPIC MOUNTAIN GRAINS**  
Certified Organic by Washington State Dept. of Agriculture

Certifier statement must be included on information panel below the name of the handler or distributor of the product.

## Non-Certified Product Information Panel

Products that are not certified are limited to organic claims in the information panel and may not claim products as “certified organic,” use the USDA seal, or use the WSDA organic logo.

Percent organic ingredients may be displayed on information panel if ingredient list identifies ingredients as “organic.”

**60% Organic Ingredients**

**Ingredients:**  
Dried blueberries, dried strawberries\*, oats\*, rice bran, almonds, cinnamon, salt.

\*Organic

**DISTRIBUTED BY OLYMPIC MOUNTAIN GRAINS**

Organic claims are limited to the information panel.

# Other Labels and Marketing

Many organic products are not sold in a retail package. Any labeling of non-packaged products (twist ties, PLU stickers, bulk bin tags, retail signs) must be in compliance with §205.308 of the USDA organic regulations.

MAY

- As applicable, use the term “100% organic” or “organic.”
- Include the certifier statement anywhere on the label. Abbreviations may be used on alternative labels.
- Include the USDA organic seal.
- Include the WSDA organic logo.

## Labeling of Organic Alcohol Products

In addition to USDA organic regulations, organic alcohol beverages must also meet labeling requirements of the Alcohol and Tobacco Tax and Trade Bureau (TTB).

Visit [ams.usda.gov](http://ams.usda.gov) to find the USDA factsheet on Labeling Organic Distilled Spirits for more information.

## Other Products

Other specialized products may also have additional labeling requirements. Contact WSDA Organic Program with any questions about requirements that your product may have.

# Resources

## WSDA Organic Program Website:

[agr.wa.gov/organic](http://agr.wa.gov/organic)

## National Organic Program Labeling Information:

[www.ams.usda.gov/rules-regulations/organic/labeling](http://www.ams.usda.gov/rules-regulations/organic/labeling)

## National Organic Program Handbook:

[www.ams.usda.gov/rules-regulations/organic/handbook](http://www.ams.usda.gov/rules-regulations/organic/handbook)

## USDA Organic Regulations:

[www.ams.usda.gov/rules-regulations/organic](http://www.ams.usda.gov/rules-regulations/organic)

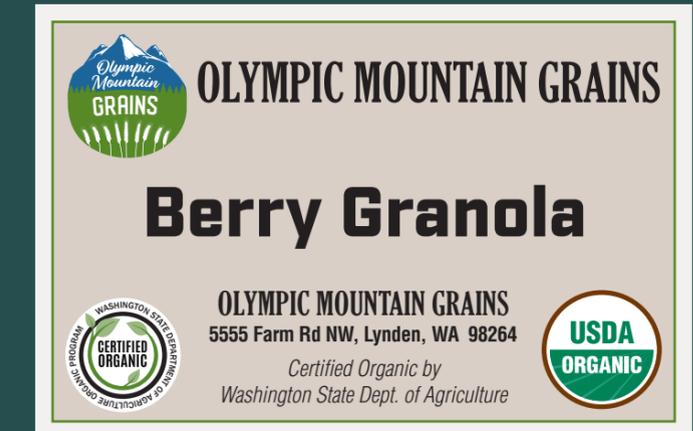


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[agr.wa.gov/organic](http://agr.wa.gov/organic)

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Call WSDA at (360) 902-1976 or TTY Relay (800) 833-6388.

# Organic Label Requirements



## ORGANIC PROGRAM



Washington  
State Department of  
Agriculture

[agr.wa.gov/organic](http://agr.wa.gov/organic)