

Farm to Food Pantry Seal Usage Guidelines

The Washington State Department of Agriculture (WSDA) has developed a seal to recognize participation in the Farm to Food Pantry (F2FP) initiative.

Displaying this seal identifies that an organization/business is a participant in the F2FP initiative. The seal is in no way an endorsement by WSDA and cannot be utilized to that effect.

Those wishing to use the seal must adhere to the following guidelines which establishes acceptable and prohibited uses of the F2FP seal:

1. Only organizations/businesses approved by WSDA's Food Assistance programs may use this seal. An organization/business qualifies if:
 - a) They currently participate in the F2FP initiative as either: the organization contracted to implement the initiative, a lead agency, a food pantry, a farmer, or a financial donor.
 - b) They have completed and signed the F2FP Seal Usage Agreement.
 - c) They have participated in the F2FP initiative in the past, in which case the organization/business must reference the year(s) of their participation in the F2FP initiative.
2. Only electronic versions of the F2FP seal provided by WSDA may be used. The seal must not be altered in any way other than resizing. WSDA will review intended label applications to ensure the following requirements are met:
 - a) The seal should only be used in the full-color or black and white versions, as provided. Do not print in colors other than those in the original artwork.
 - b) The seal's font and typeface may not be changed, or extra words inserted.
 - c) If resizing the seal, it must be done proportionately, without distorting the image to fit a space, and without visibly diminishing the quality of the image. The image may not be larger than an accompanying organization or business logo, and may not be expanded to a size larger than 10% of a document, form, or webpage.
3. The following additional restrictions apply:
 - a) Participants cannot distribute copies of the seal to third parties unless granted permission by WSDA.
 - b) No derivative works can be created based upon the seal.
 - c) The seal cannot be used as a profile photo for Facebook, Twitter, or any other social media.



