

Education and Communication Subcommittee Meeting

2/10/20 at 10:00am

Via WebEx

<https://watech.webex.com/webappng/sites/watech/recording/play/6aeb6a35e9504863a1e322deb8d60555>

Attendees: Katie Buckley, Heath Lambe, Colleen Miko, Demarus Tevuk, Erin Morse, Tim Hiatt, Taylor Cotten, Alex Harwell, Jennifer Marquis, Jennifer Short, Dave Hunter, Alex Biswass, Mary Fee, Stephanie Clayton

We started with some new recommendations.

3.10 Training for landscape professionals and green space managers. Include both pesticide training and how to create habitat. Colleen will work on the wording. Dave will connect her to the president of the Washington Association of Landscape Professionals. Katie will look into golf course professionals as well. Question of if this works as a standalone (more on this later).

3.11 Was more of an education goal. Maybe do through nurseries and garden centers. Also how will we be distributing information, what does 'pollinator' mean, and making a list of educational goals.

3.1 I will edit this one to make it more Washington specific. Otherwise happy with it.

3.3 Get out WSU people to add more input on this. The person could potentially be housed in the new WSU bee research facility.

3.5 Good idea. Details will be sorted as we go.

3.6 Keep this in as a general directive, though it's something we would already do. Minor edits to reflect that.

3.7 Broad discussion of what people want from an Apiary Program. More discussion about FieldWatch specifically. Could be expanded to include all managed bees. Will require more discussion. Pesticide applicators very in favor of FieldWatch, beekeepers not as much.

3.8 Clayton will edit to reflect current conservation district practices.

3.9 Basically someone with sign off authority following a set of standards required by law. Sort of already exists (Katie's position), but could be expanded.

3.10 and 3.11 (again) Use these as examples for education goals and outreach target audiences. Created 3.12 to make these overarching ideas we go over with the whole task force. Target audience should be an additional line item for recommendations to have.

Clayton had a question about soliciting ideas from other people (all task force members are MORE THAN WELCOME to talk to ANYONE they know, and share our recommendations, and share their ideas with the group.) Also went over plans for February 26 meeting.

After note: Tim Hiatt moved a recommendation from Habitat to Education & Communication (see 3.13) as it had more of an education than habitat component.