Education Subcommittee Meeting Minutes

10/26/2021

Attendees: Katie Buckley, Billy Olesen, Colleen Miko, Michael O’Loughlin, Anne Shuster, Wendy Sue Wheeler, Bob Walters, Erin Sullivan, Rubai Aurora, Alex Biswas, Taylor Cotten, Jennifer Short, Laura Lavine

3.2 Needs to be edited down (complete.) WDFW has someone that does lesson plans and can help with this. Anne Shuster can also help with artwork.

WDFW is working on updating their website. Katie is behind on WSDA’s website, but will resume working on it after November 15. WSNLA also wants to do website content, both for landscaping professionals on their WSNLA website, and home gardeners on GardenWashington.com

3.7 Katie discussed planned edits. (Completed, please review.)

3.8 & 3.9 Katie will edit down to one. (Completed, please review.)

Websites

These should be storehouses of information. They will need to be updated. Their content must be research based and accurate. However, they should also be pretty – gives that connection through essentially marketing.

Rubai recommended we check out wearelivingnorthwest.org as an example. Billy talked about pestworldforkids.org. Billy also wondered about crowdsourcing some content. College student projects? Other school projects/contests? Will definitely need to be reviewed for accuracy.