

Building a Legacy that Shines Through:

Using STAR to guide conservation with your borrower



Created for producers by producers, the STAR Tool is a simple, free, and confidential resource that generates a 1-to-5 STAR rating to evaluate conservation progress on individual fields. STAR provides tailored recommendations and resources to enable conservation progress. STAR ratings are guided by local scientists and farmers to address regional resource concerns. The nationally standardized 1-5 scale gives producers and partners a clear and credible pathway to incentivize and reward conservation practice adoption – no matter where producers are on their conservation journey.



WHAT WE DO ★

We help farmers and ranchers adopt, evaluate, and benefit from conservation practices on their agricultural lands.

HOW STAR WORKS ★

Producers answer questions about their practices in the STAR webtool to receive:

- A free soil sample (first 100 participants per year)
- 1-5 STAR rating for each enrolled field
- Conservation Innovation Plan that connects producers to customized resources, financial assistance, and technical support
- Free technical assistance and guidance through CIP from a STAR Navigator



**Scores are converted
to a STAR rating of 1-5 STARs,**
with ratings indicating commitment to
a suite of practices proven to improve
soil health and water quality.

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<https://farmlandinfo.org/publications/soilhealth-case-studies>

- Established Affiliate States
- Developing Affiliate States
- Opportunity for Affiliate Development

Why Use STAR With My Borrowers?

Producers that engage with conservation practices are a better investment. Practices that conserve soil and water lead to more weather resilient farms, increasing the chance that they will have higher than average yields and revenues.

Using conservation practices can make borrowers eligible for a wide variety of financial assistance, such as grants and cost-shares, using conservation practices can make borrowers eligible for additional financial incentives such as grants and cost-share.

STAR helps derisk the adoption of new practices by providing the producer with a plan, a technical advisor, and a list of eligible programs and potential resources to help with implementation.

STAR is customized to each state's
cropping systems and resources concerns.
We were founded by producers,
for producers.



<https://washingtonsoilhealthinitiative.com/>

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